RILEY SIEREN

Land Agent & Auctioneer

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Cumming, IA 50061



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Riley Sieren is a Land Agent and Auctioneer with Peoples Company, specializing in the sale and acquisition of agricultural, recreational, and development land throughout Iowa. A native of Washington County, Iowa, Riley was raised on his family's farm. His firsthand experience in crop production, cattle, and land management provides clients with practical insight and trusted guidance when buying or selling farmland.

Known for his attention to detail and innovative marketing, Riley combines cutting-edge technology with proven sales strategies to create maximum exposure for every property. His marketing efforts have earned multiple state and national awards, including the Iowa Auctioneers Association Real Estate Marketing Campaign of the Year.

Riley's agricultural background, auction expertise, and commitment to exceptional marketing allow him to deliver outstanding results while providing clients with a professional, transparent, and seamless experience from start to finish.

As an avid outdoorsman and whitetail hunter, Riley also understands the unique value of recreational properties, conservation land, and wildlife habitat. Whether marketing highly productive farmland or premier recreational property, he is committed to maximizing each property's value.

EDUCATION

Iowa State University - B.S. Agricultural Studies, Minor in Agronomy - College of Agriculture & Life Sciences
World Wide College of Auctioneering

MEMBERSHIPS & AFFILIATIONS

Peoples Company Shareholder
Iowa Auctioneers Association board member
Washington County, IA fairboard member
REALTORS® Land Institute committee member
REALTORS® Land Institute
Iowa Association of REALTORS®
National Association of REALTORS®
Des Moines Area Association of REALTORS® Circle of Excellence Volume Award
REALTORS® Land Institute APEX Producer Award
Member, Iowa Auctioneers Association
Member, National Auctioneers Association
Member, Iowa Farm Bureau
Member, Whitetails Unlimited

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Awards

Realtors Land Institute APEX Producer Award
2022 Iowa Auctioneers Real Estate Marketing campaign of the year.
2023 Iowa Auctioneers Real Estate Marketing campaign of the year.
2024 Iowa Auctioneers Real Estate Marketing campaign of the year.

LICENSES

Iowa: S66739000
Minnesota: 40812918