## **RACHEL KENNEY**

## Marketing Coordinator

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Rachel Kenney is the Marketing Coordinator for Peoples Company. She assists in developing and implementing a strategy that supports the company's goals for business growth and coordinating aspects of the company's involvement through webinars, events, and trade shows.

Prior to joining the team full-time in 2024, Rachel served as a company intern, assisting all divisions as well as the leadership team. Rachel grew up on a family farm in Central Iowa and received her bachelor's degree in Agricultural Studies from Iowa State University, with minors in General Business and Event Management.