

RACHEL KENNEY

*DIGITAL MARKETING
COORDINATOR*

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Rachel Kenney is the Digital Marketing Coordinator for Peoples Company. She is responsible for managing content creation, digital marketing efforts, and social media campaigns using the company's CRM, marketing automation, and other platforms. She also assists in developing and implementing a strategy that supports the company's goals for business growth and coordinating aspects of the company's involvement through events and Trade Shows.

Prior to joining the team full-time in 2024, Rachel served as a company intern, assisting all divisions as well as the leadership team. Rachel grew up on a family farm in Central Iowa and received her bachelor's degree in Agricultural Studies from Iowa State University, with minors in General Business and Event Management.