

LUCAS RIESENBERG

Certified General Appraiser

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Peoples Company - Clive
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BIO

Lucas Riesenber joined the Peoples Company appraisal team as an intern in May 2021 and began working full-time as an Associate Appraiser in December 2022. He earned his Certified General Appraiser license in March 2025. Lucas specializes in the valuation of agricultural land, recreational land, agribusiness properties, livestock facilities, and rural residential properties throughout Iowa. His broad experience and local market knowledge allow him to provide well-supported valuations across a wide range of rural property types.

EDUCATION

Iowa State University, Bachelor's in Agricultural Studies, Ames, IA, 2022

American Society of Farm Managers and Rural Appraisers

Appraisal Institute

McKissock Learning

RELATED COURSEWORK

Basic Appraisal Principles | 12/11/2020

Basic Appraisal Procedures | 2/5/2021

15-Hour National USPAP Course | 3/23/2021

Sales Comparison Approach | 7/22/2021

Statistics, Modeling and Finance | 3/7/2023

General Market Analysis and Highest and Best Use | 3/16/2023

General Report Writing and Case Studies | 4/24/2023

Site Valuation and Cost Approach | 2/22/2024

General Income Approach Part 1 | 3/21/2024

General Income Approach Part 2 | 4/11/2024

Commercial Appraisal Review - Subject Matter Elective | 9/3/2024

Expert Witness for Commercial Appraisers - Subject Matter Elective | 9/3/2024

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Certified General Appraiser



PROFESSIONAL EXPERIENCE

Peoples Company - Clive, IA

- Certified General Appraiser (April 2025 - Present)
- Associate Appraiser (December 2022 – March 2025)
- Appraisal Intern (May 2021 - December 2022)

AFFILIATIONS AND MEMBERSHIPS

American Society of Farm Managers and Rural Appraisers