LUCAS RIESENBERG

Certified General Appraiser

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Peoples Company - Clive
12119 Stratford Drive, Suite B
Clive, IA 50325



BIO

Lucas Riesenberg joined the Peoples Company appraisal team as an intern in May 2021 and began working full-time as an Associate Appraiser in December 2022. He earned his Certified General Appraiser license in March 2025. Lucas specializes in the valuation of agricultural land, recreational land, agribusiness properties, livestock facilities, and rural residential properties throughout Iowa. His broad experience and local market knowledge allow him to provide well-supported valuations across a wide range of rural property types.

EDUCATION

Iowa State University, Bachelor's in Agricultural Studies, Ames, IA, 2022
American Society of Farm Managers and Rural Appraisers
Appraisal Institute
McKissock Learning

RELATED COURSEWORK

Basic Appraisal Principles | 12/11/2020
Basic Appraisal Procedures | 2/5/2021
15-Hour National USPAP Course | 3/23/2021
Sales Comparison Approach | 7/22/2021
Statistics, Modeling and Finance | 3/7/2023
General Market Analysis and Highest and Best Use | 3/16/2023
General Report Writing and Case Studies | 4/24/2023
Site Valuation and Cost Approach | 2/22/2024
General Income Approach Part 1 | 3/21/2024
General Income Approach Part 2 | 4/11/2024
Commercial Appraisal Review - Subject Matter Elective | 9/3/2024
Expert Witness for Commercial Appraisers - Subject Matter Elective | 9/3/2024

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PROFESSIONAL EXPERIENCE

Peoples Company - Clive, IA

- Certified General Appraiser (April 2025 - Present)
- Associate Appraiser (December 2022 – March 2025)
- Appraisal Intern (May 2021 - December 2022)

AFFILIATIONS AND MEMBERSHIPS

American Society of Farm Managers and Rural Appraisers