

# KIM CORBIN

## MARKETING MANAGER

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## BIO

Kim Corbin is a Marketing Manager for Peoples Company. She graduated from Iowa State University in 2006 with a Bachelor of Fine Arts in Graphic Design and a minor in Philosophy. In 2022, she started a UX UI Design certification boot camp through Springboard. At Peoples Company, alongside the marketing team, she creates custom-designed marketing materials, social media campaigns, and coordinates event planning for its affiliates. She uses her creative skills to design brochures, websites, postcards, flyers, ads, etc.

Prior to coming to Peoples Company she worked as a marketing manager and graphic designer in the health food and local food industries, worked alongside agricultural and property management companies through freelance design work, and at one point co-owned an organic CSA farm.

In her free time, she manages a personal property management business and enjoys road and trail running, healthy cooking, gardening, reading her book club's latest selections, weightlifting, yoga, and will never turn down a good sauna session. She also enjoys the companionship and spontaneity of her two young children.

## EDUCATION

Iowa State University, B.F.A. Graphic Design, 2006, Ames, Iowa