KIM SMITH

Affiliate Marketing Manager
Email: Kim.Smith@PeoplesCompany.com
Mobile:
Office: 515.717.8307

Peoples Company - Cumming
1108 S. 44th Street, Suite 102
Cumming, IA 50061



Kim Smith supports Peoples Company and its affiliate companies through marketing and graphic design. She earned a Bachelor of Fine Arts in Graphic Design, with a minor in Philosophy, from Iowa State University in 2006, and participated in a UX/UI certification bootcamp with Springboard in 2022. Working alongside the marketing team, she develops custom marketing materials including brochures, websites, postcards, flyers, ads, along with implementing email, social, and advertising campaigns.

In her free time, Kim manages a personal property management business and enjoys road and trail running healthy cooking, gardening, reading her book club's latest selections, weightlifting, yoga, fixing up her house, and will never turn down a long sauna session. She also loves the joy and spontaneity her two young children bring to everyday life.