

# KALEN LUDWIG

*RESIDENTIAL & LAND AGENT*

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## BIO

Kalen Ludwig and her team position themselves as Peoples Company's residential specialists in the Des Moines Metro. By representing Diligent Development, Kalen is a great resource if you are a builder or an end-user looking to secure a single family lot(s) to build on, Kalen also is a Partner/Director of Sales & Marketing for Ground Breaker Homes.

Kalen brings her multifaceted experience and expertise to help clients who may be looking for development/lot, new construction homes, and residential resell.

Her experience is proven in the awards and honors she has been recognized for. In 2021 alone, Kalen received the following honors: DMAAR Realtor of the Year; DMAAR Circle of Excellence, which is only awarded to the top-performing Realtors in the market; and Builder of the Year and Member of the Year, awarded by the Des Moines Home Builders Association.

Keeping the market place up to date with her quarterly new construction and housing statistics/blog and speaking annually at Peoples Company's Builder and Developer Luncheon are focal points of her business. Sign up for this information at [www.KalenLudwig.com](http://www.KalenLudwig.com)!

After earning a Marketing and Real Estate degree from the University of Northern Iowa, Kalen joined Peoples Company in January 2005. She keeps active with Home Builders Association of Greater Des Moines and was President in 2021, a member of EO Iowa, and was honored to receive Des Moines Association of Realtors' 2021 Realtor of the Year.

## EDUCATION

After earning a Marketing and Real Estate degree from the University of Northern Iowa, Kalen joined Peoples Company in January 2005. She keeps active with Home Builders Association of Greater Des Moines and was President in 2021, a member of EO Iowa, and was honored to receive Des Moines Association of Realtors' 2021 Realtor of the Year.

### • **University of Northern Iowa**

- Major: Marketing
- (Emphasis in Sales and Advertising)
- Minor: Real Estate

## MEMBERSHIPS & AFFILIATIONS

- National Association of REALTORS®
- Iowa Association of REALTORS®
- Des Moines Association of REALTORS®
- Home Builders Association of Greater Des Moines Board Member (President in 2021)
- 2021 HBA Builder of the Year and Member of the Year
- 2021 DMAAR Realtor of the Year
- Entrepreneurial Organization Iowa
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