JAXON GOEDKEN

Corporate Services Manager

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BIO

Jaxon Goedken serves as Corporate Services Manager at Peoples Company. Jaxon collaborates with the Peoples Company network by sharing deal leads, engaging co-listing agents, making industry connections to new offices, and expanding the Company's brand recognition across the country. Along with managing national deals, he assists the Peoples Company brokerage division in servicing the needs and business opportunities of key referral sources and top clients across the country. Jaxon sets the standard for excellence among Peoples Company in terms of professionalism and expertise in all brokerage activities. These activities include but are not limited to valuation practices, proposal creation, listing activity reports, sale method process and procedure, marketing strategies and standards, and communication with outside parties.

As Corporate Services Manager, Jaxon leads the efforts of our corporate services team to execute complex high-profile land transactions across the country. He collaborates with local agents on both listings and auctions to provide strategy expertise while receiving local knowledge and boots-on-the-ground support. On a daily basis, Jaxon's responsibilities include overseeing team operations, maintaining client communication, reviewing proposals, conducting extensive due diligence, creating custom marketing plans of action, and coordinating transaction closings.

Prior to joining the corporate services division, Jaxon completed a three-year internship while in college spending one year in the appraisal division and two years in the capital markets division. While completing this internship, he was responsible for identifying, analyzing, valuing, and conducting due diligence on high-quality farmland assets. He assisted in the creation of appraisals and investment memorandums which include all relevant property maps, easements and encumbrances, location data, rent and crop history, financial performance/proforma, and comparable sales in the area.

EDUCATION

Iowa State University, B.A. Agricultural Business and Agronomy, Magna Cum Laude, 2019, Ames, Iowa

LICENSES

Iowa: S68166000