

# JACY SKELTON

DESIGNER

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Jacy Skelton is a Graphic Designer from the Des Moines area who has been designing for print, web, and social media (and everything in between!) for over 20 years. Her industry experience and portfolio includes designing K-12 textbooks, LED neon signage, graphics for music festivals & artists, and freelance projects for local businesses. Jacy also served as a college-level design instructor for six years.

As a certified expert in Adobe Illustrator, InDesign, and Photoshop, Jacy prides herself on delivering exactly the high-quality, top-notch materials you asked for. Her visual aesthetic is bright, friendly, modern, and organized -- *just like her!* -- with an emphasis on typography and balance. At its core, graphic design is all about visual communication, or "sending a message." Creating well-received designs begins with treating others with compassion, humor, kindness, and understanding.

Jacy has been married for 13 years, and has two super cool kids (Aldo & Luna), a ferret, and a Siamese cat. If she's not designing, she's probably playing Pokémon Go, listening to a true crime podcast, or taking a nice, long nap.

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Please view Jacy's work by [clicking here](#).