

# JACEY ERICKSON-DALE

*REAL ESTATE SALES COORDINATOR*

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## **BIO**

Jacey joined the Peoples Company team in April 2023, assisting Realtor Travis Smock as his Marketing and Sales Coordinator. Her role primarily focuses on assisting Travis through his proposal and listing processes. Prior to Peoples Company, Jacey worked in the promotional product industry where she focused on executing marketing campaigns, social media and email marketing. In her free time, she runs her own photography and design business.

## **EDUCATION**

Jacey graduated from Mount Mercy University in 2019, where she majored in Graphic Design and Marketing.