GEORGE BAIRD, AFM, AAC

Owner, Landmark Ag & Senior Land Manager

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Peoples Company - Arlington
11990 Mott Street
Arlington, TN 38002



BIO

George grew up on a cotton farm in Sunflower County, Mississippi, with dreams of eventually becoming a farmer like his father and grandfather. His course changed and he graduated with a Bachelor of Science degree in Agriculture Economics from Mississippi State University in 1993. After graduation, George worked for Farmers National Company in Memphis, Tennessee, for nine years before co-founding Baird & Brunson Land Management Group, LLC with partner Steve Brunson in 2001. Most recently, George founded Landmark Ag Capital LLC, located in Arlington, Tennessee.

Holding real estate licenses in Arkansas, Mississippi, and Tennessee, George represents landowners in managing their land and the buying and selling of farmland. His wide range of clientele includes everyone from sole farm owners to large investment companies. A member of the “Million Dollar Sales Club” since 2002, George’s proudest professional accomplishment was achieved in 2006 when he was selected Farm Manager of the Year by Syngenta, Ag Professional magazine, and ASFMRA.

In 2021, Landmark Ag and Peoples Company created a joint partnership providing both companies to grow and expand their reach in the Mississippi River Delta. This partnership has proven beneficial not only to each company but has provided more technology, tools, and opportunities for all involved.

George earned his Accredited Farm Management (AFM) designation in 1997 and more recently added the Accredited Ag Consultant (AAC) designation to his resume in 2022, being part of an esteemed group of less than 1% holding dual accreditations within the American Society of Farm Managers and Rural Appraisers. With 30 years in the industry, George's experience, education, and insight are a tremendous asset to landowners in the Mid-South or those looking to enter the market in this area.

EDUCATION

Mississippi State University, Bachelor of Science Agriculture Economics, 1993

EXPERIENCE

2021-Current: Landmark Ag Capital LLC, Owner
2001-2020: Baird & Brunson Land Management Group, LLC, Partner
1993-2001: Farmers National Company, Senior Farm Manager

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- **AWARDS & DESIGNATIONS**
- American Society of Farm Managers and Rural Appraisers (ASFMRA):
- ASFMRA Officer: President 2026-2027
- ASFMRA Officer: Vice-President 2025-2026
- ASFMRA Officer: First Vice President 2024-2025
- District II Vice President, 2008-2011
- Government Relations Co-Chair, 2017-2021
- Arkansas Chapter President, 2000
- Arkansas Chapter Board of Directors, 2001-2002
- National Program Planning Committee, 2000, 2008, 2023, 2024
- Syngenta Farm Manager of the Year, 2006
- Leadership Institute Attendee, 1999, 2005, 2006, 2016
- Leadership Institute Co-Chair, 2017-2021
- Accredited Ag Consultant Committee Chair, 2023-2024

The Executive Program for Agriculture Producers (TEPAP):
- Class of 2006, 2007

Peoples Company:
- Top Income Producer Award - Land Management 2022, 2023, 2024
- Million Dollar Sales Club, 2021-2024

Land Management Group, LLC:
- Million Dollar Sales Club, 2002-2019

George holds the **Accredited Farm Manager (AFM)** and **Accredited Agriculture Consultant (AAC)** designations, which are awarded by the American Society of Farm Managers and Rural Appraisers to those members who have had years of experience, are technically trained, have passed a rigid examination, and subscribe to a high code of ethics.

LICENSES

Arkansas: PB00047135
Mississippi: B-23222
Tennessee: 261892