EMMA HAMILTON

Brokerage Manager

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Emma Hamilton serves as Brokerage Manager at Peoples Company where she oversees and directs all real estate transaction activities and associated processes for Peoples Company and affiliates. In this role, Emma ensures brokerage operations run efficiently and in full compliance, while also providing day-to-day guidance and operational support to all Peoples Company agents. She is dedicated to equipping the team with the tools, training, and processes needed to deliver exceptional results for clients. Emma also leads the development and refinement of internal brokerage systems, including managing transaction platforms and overseeing the implementation of key software solutions.

In addition to her brokerage responsibilities, Emma acts as project and development manager for Peoples Company's proprietary mapping software, FarmWorth. She partners closely with the software development team to advance the platform by communicating feature requests, integrating new data sources, and ensuring FarmWorth continues to enhance Peoples Company workflows and client outcomes.

Emma was selected as a 2026 Nuffield Farming Scholar, an international program that supports agricultural leaders in researching global challenges and opportunities. Her research explores how farmland market insights influence investment in agriculture, including land acquisition, agricultural technology, and innovation. Over her scholarship, she will travel to 12 different countries for her research topic and to better understand global agriculture. She aims to apply insights gained through her international research to bring new perspectives, identify opportunities for innovation, and improve workflows across Peoples Company.

Emma began her career with Peoples Company as an intern in the Corporate Services division, supporting diligence efforts and marketing materials for listings, auctions, and off-market opportunities. She later joined the Capital Markets team as a Land Analyst, where she specialized in identifying and analyzing potential deals that matched client needs and directives. Emma earned her bachelor's degree in Agricultural Business, with a minor in Entrepreneurial Studies, from Iowa State University.