EMMA HAMILTON

Brokerage Manager

Email: Emma@peoplescompany.com
Mobile: 515.529.6926
Office: 855.800.LAND

Peoples Company - Cumming
1108 S. 44th Street, Suite 102
Cumming, IA 50061

in

Emma Hamilton serves as Brokerage Manager at Peoples Company where she oversees and directs all real estate transaction activities and associated processes for Peoples Company and affiliates. In this role, Emma ensures brokerage operations run efficiently and in full compliance, while also providing day-to-day guidance and operational support to Land Agents. She is dedicated to equipping the team with the tools, training, and processes needed to deliver exceptional results for clients. Emma also leads the development and refinement of internal brokerage systems, including managing transaction platforms and overseeing the implementation of key software solutions.

In addition to her brokerage responsibilities, Emma acts as project and development manager for Peoples Company's proprietary mapping software, **FarmWorth.** She partners closely with the software development team to advance the platform by communicating feature requests, integrating new data sources, and ensuring FarmWorth continues to enhance Peoples Company workflows and client outcomes.

Emma is a 2026 Nuffield Scholar and will be researching how farmland market insights play a role in attracting outside investment into agriculture. Over the year, she will travel to five continents and 10 countries to gain knowledge on her research topic and study global agricultural practices.

Emma began her career with Peoples Company as an intern in the Corporate Services division, supporting diligence efforts and marketing materials for listings, auctions, and off-market opportunities. She later joined the Capital Markets team as a Land Analyst, where she specialized in identifying and analyzing potential deals that matched client needs and directives. Emma earned her bachelor's degree in Agricultural Business, with a minor in Entrepreneurial Studies, from Iowa State University.