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Becky Rozenboom is a Business Integrator for Peoples Company and affiliate companies. Her duties include managing the company's marketing cornerstone, the Land Investment Expo. She is also the secretary for the company's board and assists in the responsibility for public relations efforts for the company's both external and internal communications. In addition to her work for Peoples Company, she also oversees the day-to-day operations for Ground Breaker Homes as the Director of Operations.