ALLYSON YOUNGBLOOD

Designer

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BIO

Allyson Youngblood is a graphic designer for Peoples Company. Allyson works closely with the Land Investment Expo team each year to design its logo and marketing materials while preparing for the event. At Peoples Company, she works closely with land agents and staff alongside the marketing team to design brochures, postcards, flyers, newspaper ads, etc. She specializes in incorporating videos and animations into the company's platforms.

In her free time, she enjoys traveling, running, photography, and working on productions for a children's theater in Ames.

EDUCATION

She graduated from Iowa State University in 2021 with a Bachelor of Fine Arts in Graphic Design and a minor in General Business.