

# ALLYSON GOODMAN

## DESIGNER

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## BIO

Allyson Goodman is a graphic designer for Peoples Company. At Peoples Company, she works closely with land agents and managers alongside the marketing team. She uses her creative skills to design brochures, postcards, flyers, newspaper ads, videos, etc. Allyson also works to produce social media content that is productive to Peoples Company and its affiliates. It is of high importance to her that all deliverables are designed with attention to detail, individuality, and uphold Peoples Company standards.

In her free time, she enjoys traveling, running, photography, and working on productions for a children's theater in Ames.

## EDUCATION

She graduated from Iowa State University in 2021 with a Bachelor of Fine Arts in Graphic Design and a minor in General Business.