ALLIE SCHOEPPNER

Senior Designer

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BIO

Allie Schoeppner is a senior designer and member of the Peoples Company marketing team. She earned a Bachelor of Fine Arts degree in Integrated Studio Arts from Iowa State University and has over 18 years of experience in the graphic design field.

At Peoples Company, Allie uses graphic design to create unique marketing campaigns and takes pride in seeing projects from concept to completion. Her work includes anything from print collateral to digital content, all driven by a strategic, multi-channel approach. She also helps oversee company branding to ensure a clear message across all platforms.

Allie contributes to her community by serving on the board of the National Agri-Marketing Association, Iowa Chapter. She is also a member of ADAI (Art Director's Association of Iowa) and The Council for Art Education. In her free time, she enjoys creating mixed-media art and spending time with her husband and three boys.

EDUCATION

Iowa State University, B.F.A. Integrated Studio Arts, 2008, Ames, Iowa

MEMBERSHIPS & AFFILIATIONS

National Agri-Marketing Association Board Member, Iowa Chapter
Art Director's Association of Iowa
The Council for Art Education

AWARDS & RECOGNITION

2024 NAMA Merit Award, Integrated Campaign - National
2021 ADAI Excellence Award, AlmaTerra Logo Design
2021 ADAI Excellence Award, AlmaTerra Branding