

ALLIE SCHOEPPNER

SENIOR DESIGNER

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BIO

Allie Schoeppner is a senior designer and member of the Peoples Company marketing team. She earned a Bachelor of Fine Arts degree in Integrated Studio Arts from Iowa State University and has over 16 years of experience in the graphic design field.

At Peoples Company, Allie works to create marketing materials that give each listing or auction a unique look and feel. Anything from collateral for print, to content for the digital space. She also works with Peoples Company's other business affiliates to fulfill any graphic design needs and prides herself in seeing a project from start to finish.

Allie is an active part of the Peoples Company Culture and contributes to her community by serving as a member of NAMA (National Agri-Marketing Association), ADAI (Art Director's Association of Iowa), and The Council for Art Education. In her free time, she enjoys drawing, being outdoors, and spending time with her husband and three boys.

EDUCATION

Iowa State University, B.F.A. Integrated Studio Arts, 2008, Ames, Iowa

MEMBERSHIPS & AFFILIATIONS

NAMA (National Agri-Marketing Association)

ADAI (Art Director's Association of Iowa)

The Council for Art Education

Peoples Company Culture

AWARDS & RECOGNITION

2024 NAMA Merit Award, Integrated Campaign - National

2021 ADAI Excellence Award, AlmaTerra Logo Design

2021 ADAI Excellence Award, AlmaTerra Branding