

ALLIE SCHOEPPNER

SENIOR DESIGNER

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BIO

Allie Schoeppner is a senior designer and member of the Peoples Company marketing team. She earned a Bachelor of Fine Arts degree in Integrated Studio Arts from Iowa State University and has over 16 years of experience in the graphic design field.

At Peoples Company, Allie uses graphic design to create unique marketing campaigns and takes pride in seeing projects from concept to completion. Her work includes anything from print collateral to digital content, all driven by a strategic, multi-channel approach. She also helps oversee company branding to ensure a clear message across all platforms.

Allie is an active part of the Peoples Company Culture and contributes to her community by serving as a member of NAMA (National Agri-Marketing Association), ADAI (Art Director's Association of Iowa), and The Council for Art Education. In her free time, she enjoys creating mixed-media art and spending time with her husband and three boys.

EDUCATION

Iowa State University, B.F.A. Integrated Studio Arts, 2008, Ames, Iowa

MEMBERSHIPS & AFFILIATIONS

NAMA (National Agri-Marketing Association)

ADAI (Art Director's Association of Iowa)

The Council for Art Education

Peoples Company Culture

AWARDS & RECOGNITION

2024 NAMA Merit Award, Integrated Campaign - National

2021 ADAI Excellence Award, AlmaTerra Logo Design

2021 ADAI Excellence Award, AlmaTerra Branding