

TIFFANY LYNCH

CAPITAL MARKETS - MARKETING & EVENT PROJECT MANAGER



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Tiffany joined Peoples Company in 2022 and serves the Capital Markets division as a Marketing & Events Project Manager. She assists the company to plan and execute social media campaigns and events, utilizing her extensive knowledge and creativity to produce social media content that drives results as well as increase follower engagement and website views. Tiffany is in charge of planning and hosting company dinners and networking events. She also oversees the American Farmland Owner brand which strives to cultivate a sense of community for farmland owners by collaborating with Peoples Company services.

Prior to joining Peoples Company, Tiffany worked for Hy-Vee as a Marketing Project Manager where she collaborated with the video production team to coordinate product strategy and magazine content. Tiffany lives on a farm outside of Cumming, Iowa with her husband and two kids.