

MOLLIE ARONOWITZ, AFM

DIRECTOR OF SUSTAINABILITY & LAND MANAGER

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Peoples Company - Clive
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Clive, IA 50325



BIO

Mollie Aronowitz is a Land Manager with Peoples Company focusing on farm, pasture, CRP and recreation land. One of a handful of female managers in Iowa, Mollie is committed to implementing practical recommendations that consider each landowner's financial and personal goals. Mollie is able to tailor management plans and collect operator production data to maximize production on the most productive acres while allowing conservation on the more sensitive parts of each farm.

Mollie has over 10 years of experience working on the Midwest landscape and brings a unique perspective to the land management team. After graduating from Iowa State in horticulture, she managed gardens open to the public in Chicago, Illinois; Omaha, Nebraska; and Waterloo, Iowa. Her background in plant pathology, entomology and conservation has served her clients well. Mollie fosters positive landowner-operator relationships and helps develop landowner goals and conservation-minded farm plans. She has also inherited a strong connection to Iowa's land after a childhood of following her dad around the family farm in northeast Iowa. She looks forward to using her appreciation for land stewardship and family farm heritage to best serve our clients.

Mollie joined Peoples Company in July of 2013. She is a licensed real estate agent in Iowa and Minnesota as well as an associate member of the American Society of Farm Managers & Rural Appraisers (ASFMRA). Mollie received her ASFMRA farm manager accreditation in 2018. And in July 2019, Mollie took on a new assignment as Peoples Company Sustainability Director. This role will allow her to work with landowners to determine how to harness the power of sustainable farming and land management in order to maximize production, profitability and appreciation of the land's value.

EDUCATION

Iowa State University, B.S. Horticulture, 2006, Ames, Iowa

LAND MANAGEMENT EXPERIENCE

- Creating an open dialogue with landowners to develop short-term and long-term goals for farm improvements, income, and conservation
- Maximizing annual income through lease negotiations and finding additional income sources
- Collecting and storing important farm data and documents on behalf of landowners
- Recruiting top farm operators to fit the personal preferences of each landowner and goals of each farm
- Improving farms through USDA cost share conservation projects, soil health/fertility plans, and curb appeal projects

AFFILIATIONS

- Management Education Committee; National, American Society of Farm Managers & Rural Appraisers
- Education Committee; Iowa Chapter, American Society of Farm Managers & Rural Appraisers
- State Team Member; Women, Land & Legacy
- Board Member; Iowa Barn Foundation

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LICENSES

#S62375000

Licensed Real Estate Salesperson

Licensed In: Iowa

Expiration: December 31, 2021

#40454042

Licensed Real Estate Salesperson

Licensed In: Minnesota

Expiration: June 30, 2021