

ERIN LARSEN

LEAD DESIGNER

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BIO

Erin Larsen is the Lead Designer for Peoples Company. With over 17 years of experience in the field and a minor in advertising, Erin uses her design skills and expertise to produce custom-designed marketing materials for Peoples Company. Anything from publication ads and brochures to email blasts and website designs are created to help advertise and promote each unique listing and land auction for Peoples Company. Erin also helps to coordinate and execute marketing campaigns and events for the company, including the Land Investment Expo.

EDUCATION

Iowa State University, B.F.A. Graphic Design, 2003, Ames, Iowa

AWARDS

- National Auctioneers Association 2020 "Auction Marketing Campaign of the Year"
- National Auctioneers Association 2019 "Auction Marketing Campaign of the Year"
- National Auctioneers Association 2018 "Auction Marketing Campaign of the Year"