

CRYSTAL BLIN

PROJECT MANAGER

Email: Crystal.Blin@PeoplesCompany.com

Mobile: 816.244.2394

Office: 515.222.1347

Peoples Company - Independence
2300 Swan Lake Boulevard, Ste 300
Independence, IA 50644



BIO

Crystal joined Peoples Company in 2021 as a project manager in Travis Smock's northeast Iowa broker's office. She brings more than 15 year's worth of marketing experience to her position, with a strong passion for content marketing, story telling and social media. She has always admired Peoples Company's out of the box approach to marketing and education, and believes that the Land Investment Expo is one of the best conferences you can attend if you are looking to expand your thinking.

Also known by her online name "Crystal Cattle", Crystal is a frequent podcast guest, speaker, and workshop facilitator. Her online presence works to connect rural and urban, and educate small business owners on how to elevate their voices.

Crystal and her husband Jon live in northeast Iowa and own and operated JJB Cattle Co. and Hundred Acre Media. She is active in her community, serving on the Heartland Acres Agribition Center board of directors, Buchanan County Women, Land and Legacy Steering Committee, and can be found volunteering at numerous chamber of commerce, 4-H and FFA events.