

REGISTRATION

Register by August 11, 2008.

Register now by:
visiting

www.PeoplesCompany.com

calling Peoples Company

515-961-0247

or by mailing this registration form to

**113 W. Salem
Indianola, Iowa 50125**

Event Time and Location:

Monday, August 18

Commerce Park Conference Center
13001 University Avenue
Clive, Iowa 50325
4:30 p.m. Registration Begins
5:00 – 8:00 p.m. Conference

Tuesday, August 19

Park Place Event Center (PIPAC Center)
1521 Technology Pkwy.
Cedar Falls, Iowa 50613
4:30 p.m. Registration Begins
5:00 – 8:00 p.m. Conference

Number attending: _____ @ \$25 each
(meal is included with the conference)

Your Name: _____

Address: _____

City, State, ZIP: _____

Email: _____

Names and Addresses of Additional Registrants:

Check enclosed for: \$ _____

Charge to (circle): Visa MasterCard

Account Number: _____

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113 W. Salem
Indianola, Iowa 50125



SUMMER LAND SELLERS CONFERENCE

August 18 – Clive, Iowa

August 19 – Cedar Falls, Iowa

ABOUT THE SUMMER LAND SELLERS CONFERENCE

The current trend in energy and commodity prices has resulted in a dramatic surge in Iowa farmland values and has created a historic opportunity for land sellers. Peoples Company launched the Iowa Land Investment Expo last February to create a venue to introduce land investors to potential land ownership opportunities. For this conference, we have assembled an outstanding team of financial management advisors to assist land sellers make wise decisions in terms of marketing their land, minimizing tax implications and managing their wealth.

We are excited to offer this program at two locations for your convenience. Please join us for a very informative and thought provoking session tailored to landowners considering alternative investments for their equity in farmland.

Steve Bruere

Steve Bruere
President, Peoples Company



SPONSORS



KEYNOTE SPEAKERS



Brian
Feldpausch

Peoples Company

Brian Feldpausch leads Peoples Company's newly created Land Management Division. Brian is Past President of the Iowa Association of Agricultural Educators and has won multiple awards from the National Association of Agricultural Educators for his innovative teaching methods. Brian's analysis of the complex management issues facing today's landowners and producers provides clients useful strategies to maximize returns and achieve long-term goals.

Brian will share Peoples Company's cutting edge strategies to identify potential buyers to promote our land auctions and traditional farm listings which have set a new standard for marketing farm land.



Don
DeWaay

DeWaay Capital Management

Don DeWaay founded DeWaay Capital Management (DCM) in 1987. DCM provides wealth management strategies and portfolio management services to affluent individuals, corporations, and charitable foundations throughout North America and has an unwavering belief in providing a holistic approach to wealth management.

The approach, lead by an ensemble team of professionals, ensures that all aspects of your financial picture are taken into account as a plan is built for your long term financial success.

In this time of economic uncertainty and high land prices, DeWaay Capital Management excels at providing investment advice and direction on tax strategies to individuals looking to sell land. Don and his team of top estate planning and asset protection attorneys, CPAs, market strategists and asset managers can create a plan that may help provide sustained income and growth on assets currently tied up in land investments.



Dave
Brown

IPE1031

David Brown is President and founder of IPE1031, a qualified intermediary company that serves individuals and companies desiring to defer capital gains taxes on the sale of real and personal investment property through Section 1031 of the Internal Revenue Code. Dave serves on the Tax Committee for the Iowa State Bar Association, is Regional Vice President of the Federation of Exchange Accommodators and is a Certified Exchange Specialist ("CES®").

IPE1031 provides delayed, reverse, improvement and build-to-suit accommodation services. Now established as Iowa's leading qualified intermediary company, clients who choose to work with IPE1031 can expect exceptional service, superior client security, professionalism, fair dealing, integrity and unequalled expertise.

Learn about 1031 exchanges and have your questions answered by Iowa's leading and nationally recognized 1031 expert at this seminar.



Mark
Penningroth

Latta, Harris, Hanon and Penningroth, L.L.P.

Mark F. Penningroth is a founding partner of Latta, Harris, Hanon and Penningroth, L.L.P., a firm of certified public accountants and consultants formed in 1997. Businesses and their owners are served from the company's offices in Washington, Tipton, Iowa City, Kalona, Sigourney, Williamsburg and Durant.

Mark graduated with a BBA in Accounting from the University of Iowa, and is a member of the American Institute of Certified Public Accountants and the Iowa Society of Certified Public Accountants. He has spoken at numerous agricultural producer symposiums and also to fellow CPAs on the subject of planning opportunities for Ag Producers, sponsored by the American Institute of Certified Public Accountants.

In addition to answering your estate and financial planning questions, Mark will provide accounting and tax strategies to maximize the return from the reinvestment of your land equity.